

IN THE CLAIMS

Please cancel claims 1 through 9 and 17 without prejudice, and please amend claims 11 through 14, as indicated.

1. (canceled)
2. (canceled)
3. (canceled)
4. (canceled)
5. (canceled)
6. (canceled)
7. (canceled)
8. (canceled)
9. (canceled)
10. (previously presented) A portable sign for temporary site location, comprising:
a plurality of frame assemblies, each said frame assembly including a plurality of spaced apart, generally parallel vertical support posts, said vertical support posts having a top end and a bottom end, said bottom end being removably locatable at a support surface for erection of said sign, each said vertical support post having one or more rearward support strut and one or more lateral brace, one end of each said rearward support strut and said lateral brace being securable to said vertical support post at a location along the length of said vertical support post and an opposite end of said rearward support strut and said lateral brace being removably locatable at a support surface to allow lateral support for said vertical support post;

a flexible banner, displaying predetermined indicia, being locatable in front of at least certain of said vertical support posts, said banner having outer peripheral edges;

means to secure a bottom peripheral edge of said banner to at least certain of said vertical support posts;

a member attached to the a top peripheral edge of said banner;

a winding drum being attached to at least certain of said vertical support posts;

a pulley wheel attached to the said top end of at least certain of said vertical support posts;

a plurality of elongated flexible elements, each said flexible element being secured at one end to said member and being passable over one of said pulley wheels on one of said vertical posts, and being secured at the opposite end to said winding drum for winding thereupon;

means for securing said frame assemblies to a support surface at said site.

11. (currently amended) A portable sign system for temporary site location as in claim 9 or 10, wherein said vertical posts, said support struts, and said lateral braces comprise a plurality of sections.

12. (currently amended) A portable sign system for temporary site location as in claim 9 or 10, wherein said banner is a polymeric film

13. (currently amended) A portable sign system for temporary site location as in claim 9 or 10, wherein said banner is a fabric.

14. (currently amended) A portable sign system for temporary site location as in claim 9 or 10, further comprising base pads for receipt of said bottom end of said vertical support post and base pads for receipt of said opposite end of said rearward support strut and said

opposite end of said of said lateral brace.

15. (original) A portable sign system for temporary site location as in claim 14, further comprising means for securing said base pads to said site.

16. (original) A portable sign system for temporary site location as in claim 14, further comprising weighted elements for securing said base pads to site.

17. (canceled)